

# Cleveland High School Auction *Party of the Century*

November 9, 2015

Dear Community Member,

This year the Cleveland High School auction happening on March 5, 2016 will be an extra special event celebrating the 100<sup>th</sup> Anniversary of our school! Our 18<sup>th</sup> annual auction is Cleveland's single most important fundraiser and our most widely attended community event.

***Please join us in making our 100<sup>th</sup> Anniversary Auction, "Party of the Century",  
the most successful fundraiser in Cleveland High School's history!***

Last year, thanks to the support of local businesses and individual donors, we were able to raise more than \$100,000 at the auction. The additional funds allowed the PTA to provide everything from new lab and technology equipment, books, musical instruments, and field trips to basic classroom supplies. In addition, auction contributions to the Foundation have made it possible to support a percentage of teacher salaries, helping to keep class sizes small.

***A great way for businesses to support CHS is by becoming a sponsor of the Auction!***

Sponsors enjoy a great deal of visibility, reaching over 1700 families in our community! All Sponsorship & Advertising opportunities are included in this packet and on our website at: <https://clevelandhs.ejoinme.org/centuryparty>. The PTA auction is 100% volunteer driven and a 501c3 non-profit organization. All donations are tax deductible.

We hope that you will take this opportunity to be part of our 100th Anniversary by sponsoring or advertising. Your contribution will make a difference in the lives of many young people and our entire community will be very grateful for your support!

Gratefully,

*Corrine Lyons    Stephanie Leritz*

Corrine Lyons and Stephanie Leritz  
Auction Sponsorship Co-chairs

[lyons5@comcast.net](mailto:lyons5@comcast.net) | [s.leritz@comcast.net](mailto:s.leritz@comcast.net)



#### **PRESENTING SPONSOR | \$5,000**

- Primary logo recognition and placement with link on social and standard media sites such as Facebook, Twitter and the auction website: <https://clevelandhs.ejoinme.org/centuryparty> during event promotion
- Only your logo along with Cleveland High School event logo on cover of auction catalog (400 catalogs)
- Full-page color ad on the back cover of the auction catalog and display of company banner at the event
- Your company logo, as a Presenting sponsor, boldly appearing on event materials, posters, auction bid cards (350 bid cards) and CHS e-newsletter (reaching 1500)
- Your company listed as a Presenting sponsor in our weekly CHS e-newsletter (reaching 1500)
- Power Point slide of your company advertisement during the live auction
- Verbal recognition during the live auction (over 300 attending)
- 10 tickets to the auction including reserved parking, patron party, V.I.P. check-in, 2 complimentary cocktails, preferred seating at the Live auction with 2 complimentary bottles of wine at your table

#### **MARQUIS SPONSOR | \$1,500**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter and the auction website: <https://clevelandhs.ejoinme.org/centuryparty> during event promotion
- Your company logo appearing on every internal page of our auction catalog (400 catalogs)
- Full-page color advertisement in our auction catalog (400 catalogs in circulation)
- Power Point slide of your company advertisement during the live auction
- Your company logo, as a Marquis sponsor, appearing on posters and our weekly CHS e-newsletter (reaching 1500)
- Verbal recognition during the live auction (over 300 attending)
- 8 tickets to the auction including reserved parking, patron party, V.I.P. check-in, preferred seating at the Live auction with 2 complimentary bottles of wine at your table

#### **PLATINUM SPONSOR | \$1,000**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter and the auction website: <https://clevelandhs.ejoinme.org/centuryparty> during event promotion
- Half page color advertisement in the auction catalog (400 catalogs in circulation)
- Power Point slide of your company advertisement during the live auction
- Your company logo, as a Platinum sponsor, appearing on posters and our weekly CHS e-newsletter (reaching 1500)
- Verbal recognition during the live auction (over 300 attending)
- 4 tickets to the auction including reserved parking, patron party, V.I.P. check-in, preferred seating at the Live auction with a complimentary bottle of wine at your table



#### **GOLD SPONSOR | \$500**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter and the auction website: <https://clevelandhs.ejoinme.org/centuryparty> during event promotion
- Half page color advertisement in the auction catalog
- Your company logo, as a Gold sponsor, appearing on posters
- Power point slide of your company advertisement during the live auction (over 300 attending)
- Verbal recognition during the live auction (over 300 attending)
- 2 tickets to the auction including reserved parking, patron party, V.I.P. check-in, preferred seating at the Live auction with a complimentary bottle of wine at your table

#### **SILVER SPONSOR | \$350**

- Quarter page color advertisement in the auction catalog
- Power point slide of your company advertisement during the live auction (over 300 attending)
- 2 tickets to the auction including patron party

#### **LIVE AUCTION CATALOG ADVERTISING ONLY**

- Full Page Color Ad | \$400
- Half Page Color Ad | \$200
- Quarter Page Ad | \$100

Sponsorship and Advertising may be securely purchased by visiting the CHS auction website at:  
**<https://clevelandhs.ejoinme.org/centuryparty>**

**Please make checks payable and mail to:**

*Or call us and we will gladly pick-up  
your sponsorship check*

**Cleveland High School PTA**

Attn: Auction

3400 SE 26th Ave.

Portland, OR 97202

Please note: Advertising files must be received by **February 1<sup>st</sup>** due to catalog print deadline

***Your support is greatly appreciated! If you have any questions, please call or email***

Corrine Lyons

503.484.7474

lyons5@comcast.net

Stephanie Leritz

503.701.9492

s.leritz@comcast.net

*{ The Cleveland High School PTA is a 501c3 non-profit organization. All contributions are tax deductible. CHS Tax Id #93-6039316 }*