



On March 16, 2018, the Cleveland High School auction committee is transforming the Melody Ballroom into "Camp Cleveland", where parents, teachers, alumni and friends of CHS will gather for our most important fundraiser of the year. Our 20th annual auction, is an opportunity for the CHS community and local businesses to come together and support our youth in providing an outstanding education for all students at CHS. The additional auction revenue raised each year is critical in providing many programs and teaching positions that are not fully funded within tight state budgets.

Thanks to local businesses and individual donors, we raised over \$130,000 in donations at the 2017 Auction! The additional funds have allowed the PTA to provide the much needed, support to our academic and enrichment programs alike. Auction contributions to the CHS Foundation have also made it possible to support a percentage of the teacher salaries, which helps keep class sizes small. Each year many of our programs such as, Ethnic Studies, Culinary Arts, Computer Programming, Music, Theater Arts, Percussion, Woods Manufacturing, US Women in History and Digital Media, just to name a few, depend on auction revenue. Unlike most high schools, CHS is proud to continue to offer four world languages; French, German, Mandarin Chinese and Spanish, as well as our International Baccalaureate program. Over the years, auction revenue has helped CHS to be one of only two Portland High Schools ranked "Outstanding" by the Oregon Board of Education.

A great way for businesses to support CHS is by becoming an Auction Sponsor or advertiser. Sponsor's and advertisers enjoy a great deal of visibility, reaching over 1700 families in Southeast Portland, but more importantly, they gain the loyalty and heartfelt support of our entire community in return.

Please take a moment to look over the sponsorship opportunities and join us. Your contribution will help keep all that Cleveland High School is known and loved for thriving!

Thank you for your consideration,

Corrine Lyons

Auction Sponsorship Chair

Lyons5@comcast.net • 503.484.7474

[clevelandhs.ejoinme.org/campcleveland](http://clevelandhs.ejoinme.org/campcleveland)



### **GRAND FIR PRESENTING SPONSOR | \$5,000**

- Primary logo recognition and placement with link on social and standard media sites such as Facebook, Twitter as well as the auction website during event promotion
- Only your logo along with the Cleveland Auction logo on the cover of the auction catalog (400 catalogs)
- Full-page color ad on the back cover of the auction catalog
- Your company logo appearing on every internal page of our auction catalog
- Company Banner displayed at the event
- Your company logo, as the Grand Fir Presenting sponsor, boldly appearing on event materials, posters, auction bid cards (400 bid cards)
- Your company listed as Grand Fir Presenting sponsor in our weekly CHS e-newsletter (reaching 1700 families)
- Power Point slide of your company advertisement and verbal recognition during the live auction
- Your company logo boldly appearing on all table numbers at the live auction (30+ tables)
- 10 tickets to the auction and VIP table, VIP check-in for you and your guests, welcome cocktail for you and your guests, preferred seating at the live auction with 2 complimentary bottles of wine at your table.

### **SEQUOIA SPONSOR | \$2,500**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter as well as the auction website during event promotion
- Your company logo boldly appearing on event posters throughout the community
- Your company listed as Sequoia Sponsor in our weekly CHS e-newsletter
- Full-page color advertisement in prime location of our auction catalog (400 catalogs)
- Power Point slide of your company advertisement & verbal recognition during the live auction
- 10 tickets to the auction and VIP table, VIP check-in for you and your guests, welcome cocktail for you and your guests, preferred seating at the live auction and 2 bottles of complimentary wine at your table



### **MIGHTY OAK SPONSOR | \$1,000**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter as well as the auction website during event promotion
- Your company logo, as a Mighty Oak Sponsor, appearing on event posters through out the community
- Your company listed as Mighty Oak sponsor in our weekly CHS e-newsletter
- Half page color advertisement in the auction catalog (400 catalogs)
- Power Point slide of your company advertisement & verbal recognition during the live auction
- 4 tickets to the auction, VIP check-in, welcome cocktail for you and your guests, preferred seating at the live auction with a complimentary bottle of wine at your table.

### **THE JUNIPER BAR SPONSOR | \$700 Sponsor the bar at the event!**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter as well as the auction website during event promotion
- Your company logo, as event sponsor, appearing on posters throughout the community
- Half page color advertisement in the auction catalog (400 catalogs)
- Power point slide of your company advertisement & verbal recognition at the live auction
- Your company logo on bold signage or banner at the bar during cocktail hour/ silent auction
- 2 tickets to the auction, VIP check-in welcome cocktail for you and your guest, preferred seating and a complimentary bottle of wine at your table
- This sponsor level is limited to one sponsor only, on a first come, first serve basis- CHEERS!!

### **NOBLE FIR SPONSOR | \$500**

- Logo recognition and placement with link on social and standard media sites such as Facebook, Twitter as well as the auction website during event promotion
- Your company logo, as a Noble Fir Sponsor, appearing on posters throughout the community
- Half page color advertisement in the auction catalog (400 catalogs)
- Power point slide of your company advertisement & verbal recognition at the live auction
- 2 tickets to the auction, VIP check-in welcome cocktail for you and your guest, preferred seating and a complimentary bottle of wine at your table



### **MAPLE SPONSOR \$350**

- Quarter page color advertisement in the auction catalog (400 catalogs)
- Power point slide of your company advertisement during the live auction
- 2 tickets to the auction, VIP check-in, welcome cocktail for you and your guest

### **AUCTION CATALOG ADVERTISING ONLY**

- Full Page Color Ad               **\$400**
- Half Page Color Ad               **\$250**
- Quarter Page Color Ad       **\$150**

Please Note: Logo files must be received by February 9th to be included on the community poster and no later than February 23rd to meet our catalog print deadline.

**To purchase your Sponsorship or Advertising online, please visit our website at:**

[clevelandhs.ejoinme.org/campcleveland](http://clevelandhs.ejoinme.org/campcleveland)

**Please make checks payable to:** Cleveland High School PTA

We will gladly pick up your sponsor check, or you can mail to:

Cleveland High School PTA/Auction

3400 SE 26th Avenue

Portland, OR 97202

**For question please contact**

Corrine Lyons

lyons5@comcast.net

503.484.7474

Cleveland High School PTA is a 501c3 non-profit organization. All contributions are tax deductible. **Tax ID #93-6039316**